



May 1, 2024

Dear Friend,

Greetings from the Metro Atlanta Chapter (MAC) of Florida A&M University National Alumni Association (FAMU NAA). The Metro Atlanta Chapter of FAMU has a rich history of serving FAMU, the NAA, and FAMU students from the Metro Atlanta area. The chapter was launched in the spring of 1974, with the purpose of preserving the legacy of FAMU through financial support, recruitment, scholarship, and membership. In the chapter's 50 years of existence, we have accomplished great feats, and we are looking to do more.

The Metro Atlanta Chapter has been recognized as one of the top 3 largest chapters in the nation, is the recipient of the George W. Connolly award for the largest percentage increase in membership year over year, and consistently donates thousands of dollars in scholarship funds to FAMU year after year.

Through our fundraising initiatives and generous donations, we have provided over \$570,000 in scholarships over the years. Although we are making a huge difference in the lives of many, we would like to do even more. To make a bigger impact by awarding more scholarships, we have enhanced our fundraising strategy and now we are offering corporate sponsorship opportunities for our MAC Scholarship Golf Tournament.

Support from companies like yours will enable us to offer students from the Metro Atlanta area even more financial support. As you consider donating, remember that the Metro Atlanta chapter of FAMU NAA is a 501(c)3 organization and all donations are tax deductible. We look forward to your support in making a difference in the lives of Metro Atlanta students pursuing the best in higher education.

Suggested sponsorship levels are attached. Within the next two weeks, someone from our Sponsorship Team will reach out to you to obtain your intended level of support and to provide additional information if needed.

Sincerely,

Michael D. Collins  
President  
FAMU National Alumni Association  
Metro Atlanta Chapter  
Email: [president@famuatlantaalumni.org](mailto:president@famuatlantaalumni.org)

Johnny B. McCray  
Fundraising Chair  
FAMU National Alumni Association  
Metro Atlanta Chapter  
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Florida A&M University  
National Alumni Association  
Metro Atlanta Chapter

August 23, 2024  
Sugar Creek Golf & Tennis Center  
2706 Bouldercrest Road, SE  
Atlanta, GA 30316



## Golf Tournament Sponsorship Levels

**All sponsorship levels include the following:**

- Name and logo on correspondence, website, and social media
- Placement of promotional items in tournament gift bags
- Hole sponsorship with signage
- Vendor space available (**Not included with "Striker" level**)

<p><b>"Title Sponsor"</b> - \$10,000</p> <ul style="list-style-type: none"> <li>• Name on Golf Carts</li> <li>• Recognition at tournament awards ceremony</li> <li>• Four (4) Four Player Tournament Team</li> <li>• Company Name and Logo on Title Sponsor Banner</li> <li>• Appreciation plaque</li> </ul>	<p><b>"Platinum"</b> - \$5,000</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> <li>• Three (3) Four Player Tournament Team</li> <li>• Company Name and Logo on Individual Sponsor Banner</li> <li>• Appreciation plaque</li> </ul>
<p><b>"Orange"</b> - \$3,500</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> <li>• Two (2) Four Player Tournament Team</li> <li>• Company Name and Logo on Individual Sponsor Banner</li> <li>• Appreciation plaque</li> </ul>	<p><b>"Green"</b> - \$2,500</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> <li>• One (1) Four Player Tournament Team</li> <li>• Company Name and Logo on Tournament Banner</li> <li>• Appreciation plaque</li> </ul>
<p><b>"Rattler"</b> - \$1,000</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> <li>• One (1) Four Player Tournament Team</li> <li>• Company Name and Logo on Tournament Banner</li> <li>• Appreciation plaque</li> </ul>	<p><b>"Venom"</b> - \$500</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> <li>• Company Name and Logo on Tournament Banner</li> </ul>
<p><b>"Striker"</b> - \$250</p> <ul style="list-style-type: none"> <li>• Recognition at tournament awards ceremony</li> </ul>	